



Prof. Manoj Pant
Director



भारतीय विदेश व्यापार संस्थान
(मानित विश्वविद्यालय)
INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED TO BE UNIVERSITY)
MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA

2nd May, 2021

Dear Sir/Madam,

As you are aware, IIFT has traditionally celebrated 2nd May as its Foundation Day every year where all stakeholders gathered to reminisce major landmarks in its remarkable journey, apart from brainstorming on the course ahead for achieving greater milestones. While we are compelled to depart from this practice for another year due to unprecedented conditions imposed on us due to outbreak of Covid-19, it gives me immense pleasure to inform you that the current adversity not only strengthened our resolve to progress further on the path charted by our predecessors, it expedited many pedagogical, technological and structural changes that were necessary to keep abreast in the emerging global scenario.

It is in difficult times that heroes are born. In all modesty, all our faculty, officers and staff members have risen during the ongoing crisis by contributing effectively towards mitigating its effects on the Institute. In these moments, the extra effort by going the extra mile was required. I fully recognize that while we were busy managing challenging personal and family situations, we spared no effort and thus, made a huge difference to business continuity in our institute.

In order to overcome the unique ongoing challenge, I enjoin all of you to stay focused on the three priorities.

First, the wellbeing of all of us is of paramount importance. We can only make positive contributions and live our purpose and values only if we stay healthy-physically, mentally and spiritually.

Second, business continuity in the Institute is key. We need to renew our focus and efforts on ensuring this in every possible way.

And third, to the extent possible, please provide a helping hand to the people around us and our many countrymen in distress. This is our moment to demonstrate grace under pressure.

I am immensely proud and inspired by the way all our stakeholders viz. serving and retired faculty/officers/staff, alumni, government/industry partners etc. have risen to this daunting challenge with resilience, creativity and courage. I thank each of you for your enormous contributions. Let's work together and to keep going. Let's make this one of our finest hours.

I wish all of you a very Happy Foundation Day of the Institute.

With best wishes,

(Prof. Manoj Pant)
Director