

**POSTGRADUATE CERTIFICATE
PROGRAM IN
INTERNATIONAL BUSINESS & FINANCE**
(ONLINE) SEPTEMBER 2021-OCTOBER 2022



INDIAN INSTITUTE of FOREIGN TRADE
DEEMED to be UNIVERSITY



UNDER DEPARTMENT OF COMMERCE
Government of INDIA

INTRODUCTION:

Increasing globalization and liberalization of the world economy has seen a rapid increase not only in the growth of the international trade but also in the complex nature of problems posed by sweeping changes in the systems of international business. Finance plays a vital role in all businesses and is essential to organization's success and customer satisfaction leading to success of organizations. With the emergence of competition in current market scenario, an efficient financial management can give a business the edge that it needs. Business finance is an important and inevitable function in any business and efficient financial management is crucial for success and sustenance since it involves the management of financial resources and financial activities of the organization. In recent times, Management of Finance in organizations engaged in international Business has been one of the most important activities. The opportunities and challenges presented by the increasing internationalization of business are growing and to manage them successfully the need for the knowledgeable and skilled finance professionals/managers is assiduously growing. This program therefore equips the students with a comprehensive knowledge and skills on various aspects of International Business and Finance including the International Economic and Business Environment, Global Financial Management, Trade Logistics & Documentation, Project Finance, Financing of International Trade (include currency and forex management), International commodity Derivative markets, and Mergers and acquisition etc.

PROGRAM OBJECTIVES

- The primary objective of the program is to build knowledge on the key aspects of international business and finance.
- This program aims to develop competence in disciplines and skills associated with selling in International business and finance.
- This would equip the present-day managers with necessary competencies to formulate plans for international business and finance in international marketplace

PEDAGOGY: The methodology adopted will be easy to understand with, far-reaching impacts. Lecture presentations, Group Work as well as the reality-based Case Studies with global perspectives would be the key, essentials and deliverables of the program. Sessions are designed to be interactive and participative. It will leverage the use of technology. It will consist of a judicious blend of lectures, real life case studies, quizzes and assignments.

COURSE STRUCTURE

- **International Economic and Business Environment: 2 Credits**
- **Global Financial Management : 3 credits**
- **Trade Logistics & Documentation : 2 credits**
- **Project Finance : 2 credits**
- **Financing of International Trade : 2 credits**
- **International commodity Derivative Markets : 2 credits**
- **Mergers and Acquisition : 2 credits**

DURATION: 13 MONTHS
August 2021- August 2022



CLASSES SCHEDULE:

**ONLINE CLASSES WILL BE ON :
SUNDAY 2:00 TO 5.00 PM**

Study Material: The study materials including case studies, PPTs etc will be provided via online mode. In addition, some text books will also be sent to participants through courier (to Indian addresses only)

LOCATION

Any location i.e home, office, during travel etc. as long as there is access to a good (preferably wired) Internet connection.



PROGRAM USP

- **All class sessions are live** and facilitate two-way interaction between participants and Faculty.
- **Participants can see the faculty and the slides, constructing contents through digital board and also raise and answer questions**
- **Lifetime Access** to the Learning Web Portal with Course Materials and numerous useful documents

- Rich Learning Experience with **Interactive and Innovative Teaching Aids**
- Synergy between peers and faculty members through Discussion Forums to build a **Blended Learning Community**
- **Platform/Device Independent:** Attending the session from anywhere using desktop/laptop/tablet/Mobile
- **Regular evaluation** ensures that the participant has, indeed, imbibed both the knowledge and its Applications.

EXAMINATION & ATTENDENCE

- Participants are required to attend at least 70 per cent of the total number of sessions in the Course to make them eligible to appear in the examination.
- All internal and final examination will be conducted online. Students do not have to come on campus for the examinations.
- Participants who score a minimum of 50% marks in each subject will be awarded the Certificate.



Admission Procedure

HOW TO APPLY

ELIGIBILITY

Graduation degree from a recognized University

MODE OF ADMISSION

Candidates will be short-listed on the basis of their profile- qualifications, experience etc. If required on-line interview will be conducted.

- Application form can be downloaded from www.iift.edu and filled in form can be sent to the following address.

Mr. Rakesh Kumar Ojha

Section Officer (MDP)

IIFT Bhawan, Room No. 422-E

Indian Institute of Foreign Trade

B-21, Qutab Institutional Area

New Delhi- 110016

Ph. 011-39147200-05 (Extn-408/422), 011-39147315 (D)

Email: mdp@iift.edu

- **Through Online mode** : Apply online by visiting IIFT website (<https://tedu.iift.ac.in/iift/index.php>)
- **Through E mail**: Please attach filled in form and send to: pgcpibf@iift.edu
- **Last date of applications: 30th August 2021.**
- **Note.** Please ensure all details are filled including the E-mail address. Incomplete applications will not be accepted
- **Lists of short listed applicants will be placed on IIFT website latest by 1st July – 5th Sep, 2021**
- **Short listed applicants will submit the course fee to IIFT latest by 1st July – 15th Sep, 2021**
- **COURSE FEE:** Rs. 1,40,000/- (non-refundable, after admission), payable in 4 installments, SC/ST/PH Candidates: 50% fee concession (subject to document verification)



PROGRAMME ADMINISTRATION

<p>Dr. V. Raveendra Saradhi Professor & Program Director Ph. 011-39147200-05 (Ext-604) E mail : rsaradhi@iift.edu</p>	<p>Mr. Rakesh Ojha Section Officer (MDP) Ph. 011-39147200-05 (Ext-408/422), 011-39147315 (D) Email : mdp@iift.edu</p>
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QUERIES PLEASE

<p>Admission process, course content, classes, examination, attendance and other academic issues</p>	<p>Ms. Richa Dua Marketing Executive (MDP) Ph. 011-39147200-05 (Ext-602) Mob-9650875969 (Mon-Fri, 9.00 AM to 5.30 PM only) Email : richa@iift.edu</p>
<p>Programme fee, payment details, receipt/acknowledge of fee etc.</p>	<p>Mr. Bharat Khanijo Jr. Assistant (MDP) Ph: 011-39147200-05 (Ext-408/422), 011-39147315 (D), Mob – 8447739130 (Mon-Fri, 9.00 AM to 5.30 PM only) E-mail: bharat@iift.edu</p>