

Vivaan 3.0- Press Release

Vivaan 3.0, the flagship annual event of Indian Institute of Foreign Trade, Kolkata Campus was held on 17th, 18th and 19th of August 2017. An international business summit of a venerable stature where eminent industry stalwarts visited the campus, shared their experiences and interacted with the future managers of tomorrow was an exalting experience for everyone who was a part of this event.

The event was inaugurated by Mr. David Rasquinha, CMD of EXIM bank who along with the faculties lighted the inaugural lamp and shared his sagacity with the students.

Following his speech, the HR and leadership summit started, the theme of which was 'Dynamic Leadership' where eminent speakers like Mr Vishwas Nandalikar, DGM HR of Adecco, Mr. Krishna Gopal , Global Head Sales and Talent acquisition – Tech Mahindra and Mr. Amit Gupta, President HCM at Yes Bank talked about the changing face of leadership which is inspired by the digitalization .

The International Trade Summit started by inviting the speakers to share their views on the subject of "Changing Global Trade Architecture – Protectionism" which was the theme for the summit.

At the end of day one, there was an evening talk where Lt. General P.K. Singh shared his experience in Indian Army and how deftly he managed his role in the army. The theme was 'Managing the Indian Army'.

Day 2 started with the finance summit. The Finance Summit of Vivaan 3.0 evolved into an interesting interaction among the panellists, thanks to a smooth moderation by Mr. Tamal Bandyopadhyay, Adviser, Strategy at Bandhan Bank Ltd & Consulting Editor, Mint.

With one of the most interesting topics in the field of Supply Chain Management (SCM), "Connected, smart and efficient integrated

supply chain ecosystem”, the Operations Summit had a lot to offer to the students.

Day 2 ended with climate change summit where Mr. Nilanjan Ghosh shared different perspectives and fallacies of climate change.

Day 3 started with strategy, IT and analytics summit where the eminent speakers shared their insights on the technological changes as fuelled by IOT and Artificial Intelligence which are the buzzwords in the recent scenario.

Vivaan 3.0 concluded with the marketing and entrepreneurial summit where the esteemed panel spoke about the changing market dynamics. The theme for the summit was “Change is the only constant”.

The sponsors and partners for Vivaan 3.0 were RSPL, ICICI Direct, Business Standard, Punjab National Bank, Reliance Power, UCO Bank, The Times Group, InsidellM.com, Career Anna, MBAtious, MBA Rendezvous and Mint.

IIFT is thankful to all the people who directly or indirectly contributed towards the success of the event.