



EVENT REPORT

Launchpad@IIFT 2017,

Annual Entrepreneurship Conclave at IIFT

The Entrepreneurship Cell of IIFT, Delhi organized LIIFT (Launch Pad at IIFT), an Entrepreneurship Summit conducted in collaboration with UDAANSKILL and KITTES- Knowledge for Innovation in Trade & Technology for Entrepreneurial Start-Ups at IIFT on Sunday, 20th August, 2017.

Inaugral

The event was inaugurated by Shri. Amitabh Kant (IAS), CEO - Niti Aayog and was presided over by Dr. Manoj Pant, Director - IIFT amongst the presence of distinguished guests including Shri. H. K. Mittal, Advisor & Member Secretary, NSTEDB who graced this occasion with his august presence.

Panel 1

The maiden session of the summit had a discussion around the theme – ‘Journey from ideation to my first sale’. The esteemed panel consisted of Kaushik Saha, Chief Technology Officer at Samsung R&D Institute India; Kanupriya Seghal, EVP Marketing & Corporate Communication at NCDEX; Vivek Dhaiya, SBU Head at @SagaciousResearch and Mr. Juergen Hase, CEO at UNLIMIT Powered by Reliance.

Panel 2

The second panel of discussion of the summit was based on the theme—‘The Story Behind’ and the esteemed panel consisted of Priyanka Chaudhary, Co-founder - Gracia Raina foundation, Tripti Shinghal Somani, CEO - KGS Advisors, Niraj Sharan, Chairman and CEO - Aura Inc., Mukesh Malik, CEO - Project GK, Manasvi Singh, Co-Founder and Co-CEO Buddy4Study.

Panel 3

The final panel discussion was based on the theme - “Why Investors Say No.”The esteemed panel consisted of Vikram Gupta, Founder & MD - IvyCap Ventures, Gagan Ghai, Business Mentor - IvyCamp, Dhianu Das, Angel Investor & Serial Entrepreneur, Amit Kharabanda, MD - MyBox, Roma Priya, Founding Partner - Burgeoning Bizsupport and Rajan Bhatia, Director - Rajan Bhatia & Company.

The Annual Entrepreneurship conclave proved to be an informative and enlightening session for all involved with it and will surely serve as a future guiding light to upcoming entrepreneurs.

Detailed Report is attached herewith.

